

STANDARD PUBLICATION REQUIREMENT FORM ANBI

General information about the institution

Name: Development Media International Associates C.I.C.

Number Chamber of Commerce: 6069322

Contact details

Address: Unit R, Reliance Wharf, Hertford Road, N15EW, United Kingdom

telephone number: +442030581630

E- mail address: info@developmentmedia.net

Website (*): www.developmentmedia.net

RSIN (**): 8261 35 560

Active in sector (*): Health

In which countries is your institution active ? (*): Burkina Faso, Cote d'Ivoire, Ethiopia, Madagascar, Malawi, Mozambique, Tanzania, Uganda, Zambia

Number of employees (*): 80

Number of volunteers (*): 0

Statutory board of the institution

Chairman: Roy Head

Secretary: Douglas Harper

Treasurer: Mark Adams

General board member: David Heymann

General board member: Robert Hornik

Other information board (*)

Target groups (*) (several options possible)

- General audience
- Children
- Victims of Violence
- People with a disability
- Women and girls
- Communities
- Elderly
- Unemployed
- Young people

Objective

Statutory objective of the institution. What does the institution want to achieve ?

Development Media International (DMI) creates evidence-based behaviour change campaigns to improve health and save lives. We deliver campaigns at scale to maximise impact and cost-effectiveness.

Main outlines of the strategic plan

Enter here answers to the following questions or fill out the URL of your strategic plan.

<https://www.developmentmedia.net/app/uploads/2021/02/DMI-Impact-Strategy-2020-2025.pdf>

What activities does the institution carry out ?

DMI carries out mass media health campaigns.

What is the planning of these activities? And how do they contribute to the realization of your objective (and the general good)?

The campaigns are designed to improve and save lives in low-income countries. We campaign on topics such as child survival, family planning and early childhood development.

How does the institution get income ?

The institution gets income from a range of donors, such as trusts and foundations and multilateral and bilateral donors, as well as individual philanthropists.

General

In what way and for what goals is the incoming revenue spent ? If your institution holds savings or portfolio assets, please specify in what way these assets are being held (eg savings , investments etc).

Our incoming revenue is spent on mass media campaigning in low-income countries. The goal of these campaigns is to improve and save lives. We hold all DMI assets in basic financial instruments.

Url of the strategic plan

<https://www.developmentmedia.net/app/uploads/2021/02/DMI-Impact-Strategy-2020-2025.pdf>

Fill in the link where the policy plan can be found.

<https://www.developmentmedia.net/app/uploads/2021/09/DMI-Policy-Plan.pdf>

Remuneration policy

Remuneration policy for the statutory board , for the members of the policymaking body and for the staff (e.g. collective labor agreement or salary scheme).

DMI's statutory board does not receive any remuneration.

DMI's staff receive remuneration in accordance with salary structures that are determined by the DMI Senior Management team, and may be increased at DMI's discretion to reflect individual performance, business considerations, and cost of living adjustments. Salary scales are intended to create parities between the same position, or between positions with similar levels of responsibility, experience, and skill. While parities are sought, DMI also seeks to recognize individual merit and achievement. Generally, salaries between similar positions will not vary by more than 20%. DMI does not calculate employee salaries according to fixed differential scales for service in particular geographic locations or hazardous duty stations or for educational qualifications, language abilities or working hours. Payment for work performed for less than one month for new employees or employees terminating their employment is calculated on a pro-rata basis.

Activity report

List the activities that have been performed. Or fill in the the URL to the activity report , or the URL to the financial statements if it provides the activities of the relevant financial year.

In the last financial year DMI has delivered mass media campaigns in nine Sub-Saharan African countries: Burkina Faso, Cote d'Ivoire, Ethiopia, Madagascar, Malawi, Mozambique, Tanzania, Uganda, and Zambia. These have covered topics such as child survival, family planning, and early childhood development.

<https://find-and-update.company-information.service.gov.uk/company/05411295/filing-history>

Url of the activity report. Fill in the link where the activity report can be found.

<https://www.developmentmedia.net/app/uploads/2021/02/DMI-Annual-Report-2019-2020.pdf>

Balance

March 2020

March 2019

Assets	2020	2019
Intangible fixed assets:		
Tangible fixed assets:	€37,942	€50,953
Financial fixed assets:	€0	€0
Stock:	€0	€0
Receivables & prepayments:	€1,321,786	€729,116
Portfolio investments:	€0	€0
Cash and cash equivalents:	€7,045,070	€3,262,867
Total:	€8,404,798	€4,042,936
Liabilities		
Continuity reserve:	€916,374	€783,490
Destination reserve:	€0	€0
Revaluation reserve:	€0	€0
Other reserves:	€0	€0
Destination Funds:	€0	€0
Provisions:	€0	€0
Long-term debt:	€242,358	€123,126
Current liabilities:	€7,246,067	€3,136,320
Total:	€8,404,798	€4,042,936
Explanation		
Enter here any comments relevant to the balance sheet or enter the URL to the financial statements if such comments are included there.		
https://find-and-update.company-information.service.gov.uk/company/05411295/filing-history		

Statement of income and expenditure		
Benefits		
Benefits in return for the delivery of products and/or services (turnover):	€0	€0
Government subsidies:	€0	€0
Grants from other institutions/NGO's:	€5,826,893	€3,497,167
Other subsidies:	€0	€0
Benefits of subsidies	€0	€0
Sponsorship income:	€0	€0
Gifts and donations from private individuals:	€1,039,228	€624,722
Inheritances/estates:	€0	€0
Contributions from lottery institutions:	€0	€0
Other donations:	€7,966	€0
Gifts		
Financial income:	€38,584	€20,010
Other income:	€0	€0
Total income:	€6,912,671	€4,141,899
Costs		
Purchase price of delivered products (cost price):	€5,986,894	€3,541,332
Provided grants and gifts:	€0	€0
Purchases and acquisitions:	€0	€0
Communication costs:	€0	€0
Personnel costs:	€0	€0
Housing costs:	€0	€0
Depreciation:	€35,496	€0
Financial charges/expenditures:	€39,129	€20,921
Other charges/costs:	€718,268	€489,275
Sum of expenses:	€6,779,786	€4,051,528
Balance of income and expenditure:	€132,885	€90,370

Statement of income and expenditure (continued) Notes

Enter here any relevant comments to the profit/loss-account or enter the URL to the financial statements in comments are included there.

Url of the annual accounts Fill the link to the statements.

<https://find-and-update.company-information.service.gov.uk/company/05411295/filing-history>